



MESSE  
MÜNCHEN

Press Release | January 21, 2025

## Tobias Gröber is leaving Messe München and taking up a new challenge

**After 28 successful years at Messe München, Tobias Gröber is leaving the company at the end of April 2025 and is taking up a new and responsible challenge within the trade fair industry. At Messe München he is the Division Manager for the consumer good trade fairs. As Executive Director Tobias Gröber is responsible for the international ISPO Group, including the OutDoor, for INHORGENTA, Europe's leading trade fair for jewelry, watches and gemstones, and since 2020 also for IAA MOBILITY's Munich team.**

Responsible for the successful continuation of the ISPO Group in Munich and abroad is now Exhibition Director Lena Haushofer with her strong management team around Christoph Rapp (Head of Sales & Marketing) and Saskia Rettenbacher (Head of Event Management). She reports to Harald Kirchschlager, Executive Director Corporate Strategy. The customer's contact person for INHORGENTA MUNICH continues to be Exhibition Director Stefanie Mändlein and for IAA MOBILITY Exhibition Director Christine von Breitenbuch. This ensures continuity in the collaboration with customers at all times.

"We would like to thank Tobias Gröber for his extraordinary commitment, which he has displayed from day one at Messe München, and with which he contributed to the success of our company", say Messe München's two CEOs Stefan Rummel und Reinhard Pfeiffer: „In good times just as in difficult times, Tobias Gröber led his trade fairs creatively, with innovative concepts and great knowledge of the industry and was able to get people excited about his trade fairs.“

"After 28 years full of challenges, successes and experiences at Messe München, it is time for me to start a new chapter and to take the next step in the development of my professional career within the trade fair industry“, explains Tobias Gröber his decision: „It is with great gratitude that I look back on my time at Messe München and at the same time I'm looking forward to the exciting tasks that are lying ahead of me. Over the last decades, I was allowed to work with a highly motivated and committed team and with great people within my consumer goods industries. All of this makes me grateful and proud.“ Tobias Gröber always follows his motto: "ISPO - it's not a job, it's a way of life."

At Messe München, Tobias Gröber was able to build a unique career from intern to Division Manager of international events. After studying Sports Economics in Bayreuth, he started as an intern at ISPO in 1997. The sports virus never left him. In 1999 he was appointed as Project Manager of ISPO and after just five years was

Willi Bock  
Company Spokesman  
Phone +49 89 949-21112  
willi.ock@messe-muenchen.de

Messe München GmbH  
Am Messesee 2  
81829 München  
Germany  
messe-muenchen.de



promoted in 2004 to Division Manager for the consumer goods trade fairs and is therefore also responsible for INHORGENTA MUNICH. In 2020 he also became Head of the international ISPO Group and thus also Head of the two sports trade fairs in China and the OutDoor.

### **Messe München**

As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at around 90 trade fairs worldwide. These include twelve of the world's leading trade fairs such as bauma, BAU, IFAT and electronica. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its 1,300 employees in the group and associated companies, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand and the USA. With an international network of affiliated companies and foreign representatives, Messe München is active worldwide. Each year, more than 150 events attract around 50,000 exhibitors and around three million visitors in Germany and abroad. This makes Messe München an important economic engine that generates billions in purchasing power.

With the LOCATIONS DER MESSE MÜNCHEN, it offers a variety of spaces for a wide range of events: These are the exhibition grounds, the ICM - International Congress Center Messe München, the CCN - Conference Center North and the MOC - Event Center Messe München in Munich-Freimann.